WEBSITE DEVELOPMENT: ECOMMERCE (USING WORDPRESS)

Course Name	Start Date	End Date	Site	Total Fees
Website E-Commerce (Using WordPress)	05/03/2025	11/06/2025	ENDERBY ADULT LEARNING CENTRE	127.05
Website E-Commerce (Using WordPress)	18/03/2025	24/06/2025	THURMASTON THE ROUNDHILL ACADEMY	127.05

01. Who is this course for?

This 12-session course will give you the opportunity to plan, design and build your own E-Commerce website using free WordPress software. You will create different types of products, connect payment methods, create campaigns and integrate calendar and event planning plugins.

02. What will I learn?

If you want to sell goods/services online or are looking to get familiar with techniques to turn an interest into an online business, this course will guide you through setting up a WooCommerce website to sell goods and services. You will connect payment methods, email marketing, and set up events. Learn how to: create different product types, integrate marketing software and Stripe to accept financial payments and manage orders. Install Calendar and Events plugins to plan publicity.

03. How will I learn?

Your progress and achievements will be recognised and recorded throughout your course in several ways. For example: practical tasks, written and verbal feedback from your tutor, practising and completing exercises and/or a learner diary.

04. What will I need to bring?

We recommend you bring materials like paper and pens to help you take notes, plenty of enthusiasm and commitment. Please can you bring a memory stick so you can take home a copy of your website. You can also upload to an online service. You can work from your own laptop should you prefer. You will be required to bring ID to be eligible for the course.

05. What skills or experience do I need?

To attend this course, you should have completed the Website Development course or have experience of using WordPress. You need to have a good standard of English language, reading and writing to attend this course and candidates will be required to read and complete assessments independently. If you are concerned about your English skills, we recommend you speak to your tutor, as we may be able to help.

06. How will I be assessed?

This is a non-accredited course. You will create a website to be submitted to assess what you have learnt. Throughout your course your tutor will give feedback on your progress and you will document your achievement through activities, worksheets and in group discussions.

07. What could I do after this course?

Following this course, you could progress to working with websites, create your own business or continue learning by creating websites for others. We offer a range of courses in the following: Digital Skills Learning for Wellbeing, including Arts and Leisure Languages, British Sign Language, and ESOL Maths and English Employability, including compliance courses Apprenticeships and Traineeships Family Learning Programmes for Adults with Learning Difficulties and/or Disabilities

08. How will I be supported in my learning?

We aim to support all learners to succeed. Our tutors will work with all learners to meet individual needs by using a range of resources and teaching methods. When you enrol on your course you will be asked if you have any additional learning needs or disabilities which may affect your learning. This might include physical disabilities, neurodivergent needs (e.g., Autistic Spectrum Disorder, ADHD, dyslexia, or dyspraxia, etc.), visual and auditory impairments, or a medical condition which might affect your learning. Your tutor will contact you prior to joining the course to discuss what support can be put in place. For some learners, this may mean organising extra time in exams or arranging for a Learning Support Assistant to support your learning in class. We also offer a wide range of assistive technology such as reader pens, screen readers, large print keyboards and screens, alongside in-class resources such as coloured overlays, large-print resources and more.

09. Is help available with course fees?

Many of our courses are FREE to all learners. For fee-paying courses, if you are in receipt of state benefits or have a low income (£26,211.90 before deductions) you could be entitled to enrol on your course for FREE, or at a 70% Reduced Fee cost. If your course is accredited (working towards a formal qualification) your course may be FREE if you earn under £25,000 before deductions. Some exclusions apply, eligibility for fee reduction is subject to change, and you may be required to provide evidence of earnings. If the amount you must pay for your course is over £50, we offer instalment plans which break down the cost of learning into a set number of easy monthly payments. If you need help with the wider costs of study, such as childcare, resources, travel, and transport costs, you may be eligible to have these costs reimbursed through our Discretionary Learner Support Fund. Visit us online for more details, and to download the online application form.

10. How do I choose the right course for me?

If you are unsure about which course may be right for you, our team of Learning and Work Advisers are on hand to offer FREE and impartial information, advice and guidance on learning and work options available to you. To book your free, confidential, and impartial appointment, please call FREEphone 0800 988 0308 or email LALS.LWA@leics.gov.uk.